

# ART. FAIR 21

## **FACT SHEET ART.FAIR 21 – FAIR FOR 21ST CENTURY ART**

### **FAIR DATES**

Friday, 29th October to Monday, 1st November 2010

Friday – Sunday 1 pm – 9 pm, Monday 12 pm – 8 pm

Vernissage: Thursday, 28th October 2010

### **VENUE**

Staatenhaus am Rheinpark, Auenweg 17, 50679 Cologne, Germany

### **NO. OF VISITORS EXPECTED**

30,000

### **YOUNG AND ESTABLISHED ART FAIR**

- The eighth ART.FAIR 21 will take place in 2010
- Held annually for four days in Cologne
- 10,000 square metres of exhibition space

### **YOUNG AND ESTABLISHED EXHIBITORS**

- Carefully selected, exclusive participants from established and aspiring galleries from Germany and abroad
- 80 to 100 galleries
- Selection committee

### **YOUNG AND ESTABLISHED WORKS**

- Contemporary works of art, created in the 21st century
- Primarily artists born after 1960
- Emphasis on artists born between 1970 – 1980
- Painting, sculpture, photography, performance and new media

### **YOUNG AND ESTABLISHED AUDIENCE**

- More than 28,000 art lovers visited the ART.FAIR 21 in 2009
- Established market participants as well as newcomers
- Collectors, curators, press